

A Guide to Design Registration

How to protect a design in the EU and worldwide

Topics

- What can be protected by a design registration
- European and international design registration
- Filing applications
- Registration, publication, invalidity and appeal
- Examples and case law

**For administrators
and legal assistants:
What you need to know!**

Your speaker



Dr Martin Schlötelburg
Principal Administrator,
Boards of Appeal, EUIPO,
Alicante (Spain)

How to protect designs worldwide

Aims and objectives

What is a design? It is the appearance of a product, its shape, pattern and colour. An inventor that has created a design wishes to commercialise and distribute his product. Now, it becomes essential to protect the newly invented design, in order to protect the inventor's rights and avoid counterfeiting. The protection of a design is increasingly important for enterprises. Thus, law firms that represent them need qualified staff with adequate knowledge of the various filing and registration procedures. What to do and what not. This course will help participants adequately prepare an application for filing with EUIPO/WIPO and provide guidance on administrative aspects such as the required filing documentation, procedural steps, monitoring time limits and fees. It outlines the formal requirements for applications and aims to provide a practical understanding of the special filing systems. It also includes the link between EU design protection and the Hague Agreement. This provides users with options for the extension of their protection, as well as a cost-effective application process. Participants will have the opportunity to ask our experts questions on all aspects of the procedure, and discuss common problems and practical solutions. Subsequently, they will be able to submit complex applications with WIPO or EUIPO.

Who should attend?

This course is intended for paralegals, formalities officers/administrators, legal assistants, users of the Hague Agreement and all those who require an overview of the administrative requirements of the international design filing system.

Your speaker



Dr Martin Schlötelburg
Principal Administrator,
Boards of Appeal, EUIPO,
Alicante (Spain)

... is a principal administrator at EUIPO, following 12 years as coordinator in the Designs Department. Before he joined the Office in June 2001, he worked as a patent attorney in private practice and as a research student at the Max Planck Institute in Munich. He is a well-known speaker and the author of various books and publications on European design law.

Your benefit; your plus!

This structured and detailed practical course introduces you to the formal requirements of European and international design applications in just one day.

Practical and participant-oriented: You will learn how to submit a design application independently, confidently and effectively. The course provides you with practical knowledge and experience, which you can apply directly and successfully in your professional activities. Our expert Dr Martin Schlötelburg will answer all your questions. Thus, you will gain a high level of professional competence in preparing successful design applications.

Please note:

Attendees will be updated with the latest, important information and amendments with regard to design rights.

Your agenda

What can be protected

- Evaluation and value of designs
- What can be registered
- What cannot be registered

How to protect your rights - Formal requirements

- Criteria before application, novelty, individuality
- Priority right
- Design search
- [Euro]Locarno classification
- The right design application process - graphic representation
- Multiple applications
- Representative, non-EU applicants
- Costs and terms of protection

Community design

- Formalities
- Substantive examination
- Dos and don'ts
- Proof of registration

Appeal

- Apply online
- Time limits and form
- Examination
- Decision of the board of appeal

Practical update: The Hague Agreement

- Why is it important to protect designs?
- How to protect your rights: registration procedure, Hague System e-filing
- Formal requirements, reproductions, additional required documents
- Online tools: fee calculator, guide for users, International Designs Bulletin, the Hague Express database

Registration under
service@forum-institut.com or
Fax +49 6221 500-555

Registration Form

Yes, I will attend the Practical Course

A Guide to Design Registration

Yes, I agree that FORUM Institut may inform me about events and relevant expert content by:
 email; and/or telephone.
I may withdraw my consent at any time.

Name

Position, department

Company

Street

Post code, city, country

Tel. no.

E-mail

Contact person at office

Date, signature

How to register

Registration: +49 6221 500-500

Conference no.: 19 11 150

Website:

www.forum-institut.com

Date and venue

Friday, 8 November 2019 in Amsterdam

9 am - 5 pm

Amsterdam Marriott Hotel

Stadhouderskade 12 · NL 1054 Amsterdam

Tel. +31 20 6075555 · Fax +31 20 60075511

Fee

€ 990.00 (+ 21% VAT)

The fee includes course documentation (including free download) as well as refreshments, lunch and a certificate. You will receive an invoice as well as confirmation.

Any Further Questions?



Please feel free to contact me if you have any questions.

Sabine Schilling

Conference Manager

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Cancellation Policy

Our general terms and conditions apply (as of 1 January 2016) and are available upon request.

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