

Patent Portfolio Generation and Management

Topics

- Essentials of patent portfolio management
- Budgeting and organizing patent portfolio management
- Patent portfolio generation
- Extracting value from the patent portfolio
- Pruning the patent portfolio
- Patent portfolio management exercises

Learn how to improve your patent portfolio management skills

Your speaker

Simone Frattasi

European Patent Attorney

Simone Frattasi is a European Patent Attorney and a Telecommunications Engineer with a PhD in Wireless, Mobile Communications. From 2016, he is the Head of the Patent Section of a leading telecommunications company based in Sweden. Previously, he worked as a Patent Attorney at two Danish IP firms (Patrade and Plougmann&Vingtoft) and as a Technical Project Manager at Aalborg University, Denmark. He is a Swedish representative in: "ISOTC279: Innovation Management System, WG3, Guidelines for IP Management".

Patent Portfolio Generation and Management

Aims and objectives

Only well-managed patent portfolios will contribute to the company's revenue and will not be a burden on the company's budget. Attend this practical course on patent portfolio generation (PPG) and patent portfolio management (PPM) and learn from firsthand experience of an experienced patent portfolio manager. Attendees will be shown practical tools and templates. Tools can be scaled and used in different industries.

Who should attend?

You are tasked with generating and managing patent portfolios and would like to know practical tools and best practices? Then this course is intended for you! Knowledge of patents is required.

Testimonial

'This is really helpful for building our IP department. What I liked most: the practical applicability of the course content. Excellent course for portfolio managers.' Jan-Willem Louwaard, IP Senior Manager, Tenaris Connections

Day 1: 14:00-18:00, Day 2: 9:00-17:00

R&D and business strategies: aligning IP Strategy

Managing the patent department

PPG organization

- Patent portfolio generation: workflow; R&D process: patent dept. involvement
- Invention generation/disclosure form; submission of inventions
- Screening; prior art searches; Patent Committees; review processes
- Invention assessment; decisions; awards; feedback to inventors

PPM organization

- Patent portfolio management: workflow; tech-based organization
- Insourcing vs. outsourcing; internal instructions; outsourcing architectures
- Agents: agreements; schedule of fees; collaboration

Filing strategies

Quality control of agents

- Patent quality guidelines; monitoring (reviews; checklists; scoring)
- Feedback; removal

PPGM budget

- Forecasting; monitoring; Countermeasures

Patent portfolio: value extraction

- Criteria for a valuable patent portfolio; Identifying valuable patents
- Strategies for patent portfolio review; patent intelligence tools
- Claim charting; ranking systems; targeted/accelerated prosecution

Pruning the patent portfolio

- Different strategies - advantages/disadvantages
- Criteria

Risk assessment and FTO analysis

service@forum-institut.com or by fax on +49 6221 500-555

Yes, I will attend the Practical Course

Patent Portfolio Generation and Management

Yes, I agree that FORUM Institut may inform me about events by:

email; and/or telephone. I may withdraw my consent at any time.

Name

Position, department

Company

Street

Post code, city, country

Tel. no.

E-mail

Contact person at office

Date, signature

■ **Registration Tel. No: +49 6221 500-500**

■ **Conference no.: 19 11 188**

■ **Website:**

www.forum-institut.com

■ **Date and venue**

21 – 22 November 2019 in Amsterdam

Day 1: 14:00-18:00, day 2: 09:00-17:00

Amsterdam Marriott Hotel

Stadhouderskade 12 · NL 1054 Amsterdam

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■ **Fee**

€ 1320.00 (+ 21% VAT)

The fee includes course documentation (including free download) as well as refreshments, lunch and a certificate. You will receive an invoice as well as confirmation.

■ **Any Further Questions?**

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■ **Cancellation Policy**

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